



Financial Accounting, Reporting, and Analysis

Jennifer Maynard

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Are you looking for a fresh, engaging, decision-usefulness approach to financial reporting that encourages students to develop their interpretative skills?

In this brand new intermediate level financial accounting and reporting textbook, a 'how, why, what' approach is interwoven in each chapter. From chapter one, students understand how financial information is prepared and presented, why it is prepared and presented in this way, and what the resulting financial information means for users. Designed for students going to the next stage beyond their introductory financial accounting training, the textbook equips students with all the key tools they will require when they enter professional practice.

Reflective of current International Financial Reporting Standards (IFRS) and International Accounting Standards (IAS), this textbook delivers concise, clear explanations of all the key issues in accounting standards that students need to know. Content maps to professional accounting body syllabi, making this the perfect choice for accounting courses which offer exemptions.

Chapters are jam-packed with 3 types of examples to enhance understanding:

- Illustrative examples of how to account for particular transactions and items and example statements;
 - Worked examples walk you through the calculation and presentation of figures required for financial statements;
 - Extracts from real-world annual reports demonstrate how the theory relates to financial reporting in practice
- More engaging, more balanced, and more affordable than other offerings, this is exactly the textbook your financial reporting students need!

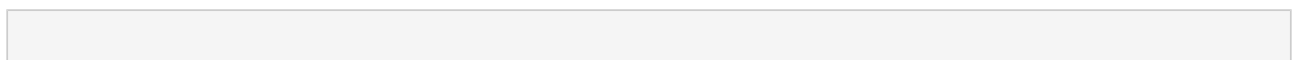
An extensive Online Resource Centre accompanies the textbook and includes:

For students:

- Solutions to all the end-of-chapter questions in the book including visual walkthrough of solutions to key questions;
- Additional graded questions including professional body questions;
- Additional interpretative case studies based on real-life companies;
- A guided tour through a company report
- Specific study skills tips for accounting students

For lecturers:

- Customisable PowerPoint slides
- Solutions to all the additional online questions
- Outline solutions to the interpretative case studies
- Group discussion questions



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