



Who's the Leader of the Club?: Walt Disney's Leadership Lessons

Jim Korkis

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LEARN THE SECRETS OF WALT DISNEY'S SUCCESS

Acclaimed Disney expert Jim Korkis tells the stories of what Walt did right, what he did wrong, and how you can follow in his footsteps. Drawing upon his unparalleled knowledge of the Disney Company and its legacy, Korkis distills the essence of Walt Disney's leadership principles into an exciting narrative of popular history and self-help.

You'll read not just about what Walt did but why he did it, and how you can apply the lessons to your own life or your own enterprise.

Secrets of Leadership

Who's the Leader of the Club will teach you how to lead like Walt. You don't have to be producing animated films or running theme parks to benefit from the innovative but common-sense approaches Walt Disney took to every challenge. In just a few hours, you'll learn what it took Walt a lifetime to perfect, and you'll learn how to put it to work for you.

Just as important, Korkis will teach you how *not* to lead like Walt. No leader is perfect, and Walt had traits that cost him, such as his berating employees in public, never praising an employee for good work, and trying to get the best out of people by pitting them against one another. Despite these flaws, Walt inspired great personal loyalty and devotion. Korkis explains why.

Telling Stories


Do you know *your* story? Walt Disney's success was built on stories and storytelling: not just fairy tales about princesses and dwarfs, but knowing how to communicate so vividly and so compellingly that others want your story to come true, and will help you make it come true. But first you have to know your story, and then you have to learn how to tell it.

Walt never lost sight of the many stories he told in his lifetime. In *Who's the Leader of the Club?*, Jim Korkis tells the stories of Walt's lifetime, including:

- Leader versus manager: the very different business styles of Walt and Roy Disney
- How Walt handled mistakes - his own and others
- Why laughing and learning were keys to Walt's success, and how to try to use them in his films and theme park attractions
- How Walt inspired loyalty, even when he didn't deserve it, and lessons in how you can do the same
- Never-before-told stories about Walt in action, Disney business history, and Jim Korkis' own Cast Member experiences
- Helpful "What Would Walt Do" pointers, plentiful "Walt's Way" and "Walt Said" inspirational quotes, and recommended readings

Packed with lessons, anecdotes, and quotes, *Who's the Leader of the Club?* comes with all you need to master the Disney way, start telling *your* story, and become the leader of *your* club!

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Playing with family in a park, coming to see the water world or hanging out with friends is thing that usually you may have done when you have spare time, subsequently why you don't try thing that really opposite from that. One activity that make you not experience tired but still relaxing, trilling like on roller coaster you have been ride on and with addition associated with. Even you love Who's the Leader of the Club?: Walt Disney's Leadership Lessons, you could enjoy both. It is great combination right, you still desire to miss it? What kind of hang-out type is it? Oh occur its mind hangout people. What? Still don't have it, oh come on its known as reading friends.

Terra Runyan:

In this time globalization it is important to someone to get information. The information will make someone to understand the condition of the world. The health of the world makes the information quicker to share. You can find a lot of recommendations to get information example: internet, magazine, book, and soon. You can observe that now, a lot of publisher in which print many kinds of book. Often the book that recommended to your account is Who's the Leader of the Club?: Walt Disney's Leadership Lessons this book consist a lot of the information in the condition of this world now. This book was represented just how can the world has grown up. The terminology styles that writer value to explain it is easy to understand. Often the writer made some analysis when he makes this book. That's why this book suitable all of you.

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