

# Financial and Process Metrics for the New Economy

James Sagner



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How can financial professionals measure the success of the businesses in the "new" economy? Author James Sagner first reviews and compares the financial and process metrics of the "old economy" with this "new economy", then supplies insightful and detailed answers by looking at transaction finance and its component systems: financial metrics and process metrics. The age of the Internet, fast-tracking and "profitless" companies is upon us - this book is a guide for financial professionals. It discusses the eye-opening concept of the "time value of money", and examines what the new metrics reveal about the success/failure potential of specific industries.

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