

Winning with Options: The Smart Way to Manage Portfolio Risk and Maximize Profit

Michael C. Thomsett

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Options are an integral part of any financial portfolio, but they can be intimidating to the average investor. While often viewed as risky, the truth is that, if used properly, options can be one of the best tools for balancing a portfolio. In fact, they can help investors protect themselves from downside risk and leverage capital to make bigger plays than would otherwise be possible. In Winning with Options, Michael C. Thomsett offers nontechnical, easy-to-follow advice for readers who need guidance on important techniques related to portfolio management, such as diversification and risk management. Readers will discover how to:

choose the right brokerage firm • use online resources • pick the right stocks • track options • set portfolio and risk goals • understand the complicated world of options lingo • make the most of day trading and swing trading

Straightforward and practical, this is the one book that will help the novice option trader navigate the sometimes daunting, but often rewarding, world of trading and investing in options.



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