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Als Begleitband zum gleichnamigen Funkkolleg des Hessischen Rundfunks stellt der Materialband grundlegende Texte namhafter Autoren zur Diskussion dieser drängenden Fragen zusammen. In acht Abschnitten werden unter Überschriften wie "Online Communities" (Soziale Medien, Verlust der Privatsphäre, Online-Freundschaften) "Vorsprung durch Technik" (Kindergarten 2.0, E-Learning und Silver Surfer), "Vom Glück der großen Zahl" (wikipedia, Flashmobs, digitale Geschäftsmodelle) und "Freiheitsversprechen und Herrschaftsformen" (Digitale Demokratie, Unabhängigkeit des Cyberspace) Chancen und Gefahren der neuen Wirklichkeit 2.0 dargestellt.

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