



Summary : Rules For Revolutionaries - Guy Kawasaki: The Capitalist Manifesto For Creating and Marketing New Products and Services

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Complete summary of Guy Kawasaki's book: "Rules for Revolutionaries: The Capitalist Manifesto for Creating and Marketing New Products and Services".

This summary of the ideas from Guy Kawasaki's book "Rules for Revolutionaries" shows that if any company aspires to change the world rather than just make a few bucks, it has to successfully generate and exploit a business revolution. In his book, the author explains that a business evolution will never power a company to the top of the heap, which is why you need to start your own revolution to really make an impact. This summary will give you the push you need to start a revolution and become an industry leader.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "Rules for Revolutionaries" and discover the key to beating the competition and staying on top.

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