



Integration Marketing: How Small Businesses Become Big Businesses - and Big Businesses Become Empires

Mark Joyner

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PRAISE FOR *Integration Marketing*

"The most important book of the year."

—**Codrut Turcanu**, founder of Remarkable Blogging, www.RemarkableBlogging.com

"Mark Joyner's new book rocks! After reading it yesterday evening, I put all other work on hold to create two integration marketing processes—and have been spreading the word about them. Already, within twenty-four hours, I've started seeing results. And the way I've implemented it is rudimentary and basic. There are so many nuances to make it more powerful and effective. To think so much wisdom and insight can be packed into such a short volume . . . wow! I'm urging everyone I care about in a business sense to stop everything else and read *Integration Marketing* right now."

—**Dr. Mani Sivasubramanian**, www.DrMani.name

"I've read the book four times in one day. I gave my first lecture on *Integration Marketing* to my staff today—it generated incredible excitement."

—**Alan Walker**, CEO, Knowledgism, www.knowledgism.com

"[Joyner deserves] a standing ovation for explaining so concisely how McDonald's and Microsoft are able to dominate their markets."

—**Ian Del Carmen**, President and CEO, Fireball Planet Corporation, www.FireballPlanet.com

"My company generated an additional \$20,368 in revenue last month as a direct result of Joyner's integration marketing concepts."

—**Frank Bauer**, founder, Add2It, www.add2it.com

"I bought a \$750,000 house in cash last year—pretty much because of the *Integration Marketing* strategies Mark taught us. It's now the major driving force of the growth of our company."

—**Tellman Knudson**, CEO, Overcome Everything, Inc., www.OvercomeEverything.com

"I must say . . . it's the most important book I've ever read. It's beyond the level of any other marketing strategy."

—**Jason Mangrum**, author of *The Official Internet Business Q&A Report*

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