



Leadership for Follower Commitment

David Cooper

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This text challenges management to adopt an approach that is conducive to improved employer/employee relations, and that will enhance the organizations ability to learn and compete within a knowledge-based economy. Practical measures and behaviour viewed as appropriate in an industrial, commercial, and public sector setting are discussed, analysed, and offered as good practice.

Leadership for Follower Commitment provides:

- *research based case studies
- *a linking of theory, research, and practical managerial experience
- *an emphasis on psychological forces, employee motivation and perceptions of management action

This text is invaluable to students studying Organizational Behaviour, Business (Occupational) Psychology, Human Resource Management, and Human Resource Development at both undergraduate and MSc/MBA level. It is central to Professional / executive development courses.

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