



# **Become a Franchise Owner!: The Start-Up Guide to Lowering Risk, Making Money, and Owning What you Do**

*Joel Libava*

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**The definitive A-to-Z guide to researching, selecting, and starting a viable franchise business**

With more and more professionals looking for alternatives to traditional corporate employment, *Become a Franchise Owner!* informs would-be franchise owners of the joys and perils of purchasing a franchise. Authored by a trusted, feisty, tell-it-how-it-is independent franchise industry insider, this book offers straightforward, step-by-step tips and advice on how to properly (*and carefully*) research and select a franchise business.

Get tips on how to locate information about franchises, current industry trends, interviews with franchisors, and hot franchise opportunities.

- Offers a self-evaluation to discover if you are "franchise material"
- Describes how to choose the right franchise for your specific situation
- Lists the 40 crucial questions to ask current franchise owners

Owning a franchise isn't for everyone; in fact, as Joel Libava says, "it's really not for most people." But if it *is* for you, this book can guide you in starting your own successful franchise business.

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