

Valuing Films: Shifting Perceptions of Worth



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This book gets to the heart of what films mean to people on personal, political and commercial levels. Exploring large-scale value judgements and tastes that underpin social, academic and institutional practices, it also looks at how films relate and contribute to individual life experiences. Studies within this volume survey a wide range of cultural practices and films: from Mexican and Nigerian cinema to anime and European films; from 'violent' and 'extreme' movies to comedies and 'weepies'; from *Citizen Kane* and *Gone with the Wind* to *Transformers* and *The Usual Suspects*. This collection examines how films are studied and taught, together with the shifting canonical frameworks working within magazines, newspapers and new technologies. It also provides an insight into the hierarchical structures that inform the way audiences and fans from diverse cultures value films in relation to pleasure, entertainment, ethical worth, aesthetic style, depth of meaning and authenticity.

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