

## World Without Secrets: Business, Crime, and Privacy in the Age of Ubiquitous Computing

Richard S. Hunter

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The future of computing-the future of business

Rapid technological innovation is moving us towards a world of ubiquitous computing-a world in which we are surrounded by smart machines that are always on, always aware, and always monitoring us. These developments will create a world virtually without secrets in which information is widely available and analyzable worldwide. This environment will certainly affect business, government, and the individual alike, dramatically affecting the way organizations and individuals interact. This book explores the implications of the coming world and suggests and explores policy options that can protect individuals and organizations from exploitation and safeguard the implicit contract between employees, businesses, and society itself. World Without Secrets casts an unflinching eye on a future we may not necessarily desire, but will experience.



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