



Consumidores y ciudadanos (Spanish Edition)

Néstor García C.

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George Yúdice

"La fortaleza de la escritura ensayística de Néstor García Canclini es la provocación. Su obra puede ser encuadrada disciplinariamente en el campo de la antropología, de la sociología o de la historia, pero su jugo tiene raíces literarias. El uso de datos estadísticos, cuando son puestos a bailar, son como personajes en una novela; no quieren convencer a nadie de algo, sino servir para inocular en la sangre del lector el interés y el placer por el objeto de estudio."

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