



Fire Someone Today: And Other Surprising Tactics for Making Your Business a Success

Bob Pritchett

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Should you take the time to visit customers and suppliers in person? Absolutely.

Who makes the best accountant? A pessimist.

What do you do with a good employee who is a jerk? Fire him!

Whether you are a young company that's just starting out or a mature business looking to grow, Bob Pritchett's hands-on advice and practical examples are a must-read for every manager, business owner, and entrepreneur.

Inside this book, you will not find Thirteen Incontrovertible Laws of Excellence. You won't find motivational clichés to frame and put on your desk. And there are no step-by-step instructions for writing a business plan.

Instead, in *Fire Someone Today*, you'll read what Pritchett has discovered through his years of experience as an entrepreneur and small business owner. It is a book about what to do, what not to do, and why. For *your* business, it could be that one piece of advice that makes all the difference . . . and even give you a few laughs along the way.

"A year's worth of lunches with someone who has been way down the road and taken a lot of lumps." ?**Guy Kawasaki**, Author, *The Art of the Start*

"Made you think! And that's more than you can hope for from the typical business book, that's for sure. Everyone who manages anyone needs to think about the stuff inside." ?**Seth Godin**, Author, *All Marketers are Liars*

"Bob Pritchett has written a classic for anyone running or starting up a small to mid-sized business. There's compelling information on every page." ?**Pat Williams**, Senior Vice President, Orlando Magic

"*Fire Someone Today* is a breakthrough for those of us who hate wading through theoretical business books." ?**Kevin Cable**, Cofounder, Cascadia Capital

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