

J.K. Lasser Pro Survival Skills in Financial Services: Strategies for Turbulent Times (J.K. Lasser Pro.)

Julian Lowenthal



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The financial services industry is constantly changing and you need to respond

Change is a constant in the financial services industry (FSI). The question is, "What should you do to survive?" Whether you work in or sell to the industry, you'll benefit from the in-depth insight, professional knowledge, and practical tools found in J.K. Lasser Pro Survival Skills in Financial Services.

Advanced Praise for J.K. Lasser Pro Survival Skills in Financial Services

"The challenges of surviving and succeeding in the financial services industry have never been greater. . . . J.K. Lasser Pro Survival Skills in Financial Services provides a practical guide to dealing with the tough realities of change. The result is an enjoyable, down-to-earth, and interactive resource that provides the knowledge, skills, and human understanding to deal with the forces of change." -Keith T. Darcy, Executive Vice President, IBJ Whitehall Bank & Trust Company

"This book will help my staff work through the most difficult transition in the financial services industry.... Julian speaks in a nontechnical, light-handed style to every member of my staff.... He draws on his relationships with some of our industry's most important leaders to reinforce his logical and practical views on how to get through the day, the year, and the decades ahead. His book is crisp, easy reading from cover to cover. But his section titled 'Survival Skills Greatest Hits' must be committed to memory. It will be the core of my survival strategy for the rest of my career. I can't wait to put this book in the hands of my whole staff." -John Adams Vaccaro, CFP, CLU, President, Westport Resources Investment Services, Inc.

Don't get left behind in the whirlwind of change impacting the financial services industry. Pick up J.K. Lasser Pro Survival Skills in Financial Services and take control of your professional life within this dynamic and challenging business environment.

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From reader reviews:

Ella Jacobs:

People live in this new day of lifestyle always attempt to and must have the extra time or they will get large amount of stress from both everyday life and work. So , when we ask do people have time, we will say absolutely indeed. People is human not really a huge robot. Then we ask again, what kind of activity do you have when the spare time coming to anyone of course your answer will probably unlimited right. Then do you ever try this one, reading guides. It can be your alternative with spending your spare time, the particular book you have read will be J.K. Lasser Pro Survival Skills in Financial Services: Strategies for Turbulent Times (J.K. Lasser Pro.).

Virgil Arriola:

Playing with family in the park, coming to see the sea world or hanging out with buddies is thing that usually you might have done when you have spare time, then why you don't try point that really opposite from that. One particular activity that make you not experience tired but still relaxing, trilling like on roller coaster you are ride on and with addition details. Even you love J.K. Lasser Pro Survival Skills in Financial Services: Strategies for Turbulent Times (J.K. Lasser Pro.), you could enjoy both. It is very good combination right, you still would like to miss it? What kind of hang type is it? Oh can occur its mind hangout people. What? Still don't have it, oh come on its referred to as reading friends.

Patricia Lopez:

What is your hobby? Have you heard that question when you got scholars? We believe that that question was given by teacher for their students. Many kinds of hobby, Everyone has different hobby. Therefore you know that little person similar to reading or as reading through become their hobby. You must know that reading is very important along with book as to be the factor. Book is important thing to include you knowledge, except your own personal teacher or lecturer. You find good news or update concerning something by book. Many kinds of books that can you choose to use be your object. One of them is this J.K. Lasser Pro Survival Skills in Financial Services: Strategies for Turbulent Times (J.K. Lasser Pro.).

Blake Westerman:

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